

2022

The Streets of Lake Geneva  
LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT

# EVENT CALENDAR



Keep an eye out for FULL DETAILS AND UPDATES  
[www.streetsoflakegeneva.com](http://www.streetsoflakegeneva.com)

## MARCH

March 11 through March 19

### SHAMROCK SHUFFLE VIRTUAL 5K

Register online and/or get info about 5k and post party.  
[www.streetsoflakegeneva.com](http://www.streetsoflakegeneva.com)

## APRIL

April 27 through 30

### SPRING FASHION WEEK

ALL THE BEST BOUTIQUES IN ONE PLACE  
*Shopping, Dining and Entertainment*

## MAY

May 22, 12-5pm

### ANNUAL SPRING WINE WALK

DOWNTOWN LAKE GENEVA  
*Registration will be required for participation.  
Details will be released in April.  
Sign up for notification.*

## JUNE & JULY

June 3 through July 29, 4:30-7:30pm

### SUMMER FRIDAYS IN LAKE GENEVA

DOWNTOWN LAKE GENEVA  
*Participating Lake Geneva establishments stay open later  
and offer a fun and specialized shopping experience.*

## AUGUST

Fri, Sat & Sun, August 26, 27, 28

### MAXWELL STREET DAYS

SIDEWALK SALES AND MORE - DOWNTOWN LAKE GENEVA

## SEPTEMBER

Fri, Sat & Sun, September 16, 17, 18

### HONKY TONK FESTIVAL

AT FLATIRON PARK & DOWNTOWN LAKE GENEVA  
*Fun, Food, Drink and Entertainment*

## OCTOBER

Fri, Sat & Sun, October 7, 8, 9

### PROST! OKTOBERFEST

AT FLATIRON PARK  
*Official Oktoberfest Beer Garden, Food, Entertainment,  
Games and Activities for the Kids.*

## NOVEMBER

Fri, Sat & Sun, November 4, 5, 6

### VETERANS APPRECIATION WEEKEND

AT FLATIRON PARK  
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Fri, November 18

### JINGLE & MINGLE

DOWNTOWN LAKE GENEVA  
*2022 Holiday Shopping kick off party.*  
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Fri, Nov 18 through Fri, Dec 30

### HOLIDAY WINDOW DISPLAY

COMPETITION  
DOWNTOWN LAKE GENEVA  
*Vote for your favorite display for the People's Choice Awards.*

## DECEMBER

Fri, Dec 2, 4 - 6:15pm

### HOLIDAY CELEBRATION

DOWNTOWN LAKE GENEVA      FLATIRON PARK  
COCOA CRAWL: 4-5:30      TREE LIGHTING: 5:30-6:15

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### MORE HOLIDAY EVENTS

### WILL BE ANNOUNCED SOON

watch [www.streetsoflakgeneva.com](http://www.streetsoflakgeneva.com),  
Facebook Events Page and join our mailing list to get  
up to the date information.

*Sign Up!*

**GET NOTIFIED**  
OF EVENT DETAILS AND ANNOUNCEMENTS

